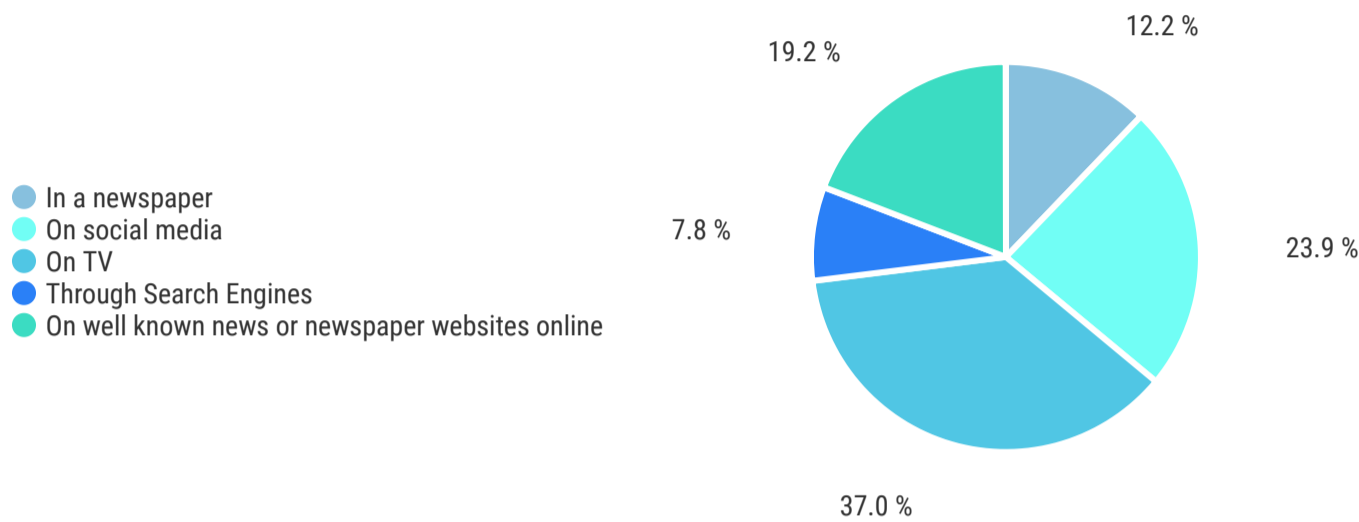


THE STATE OF NEWSPAPERS in 2019

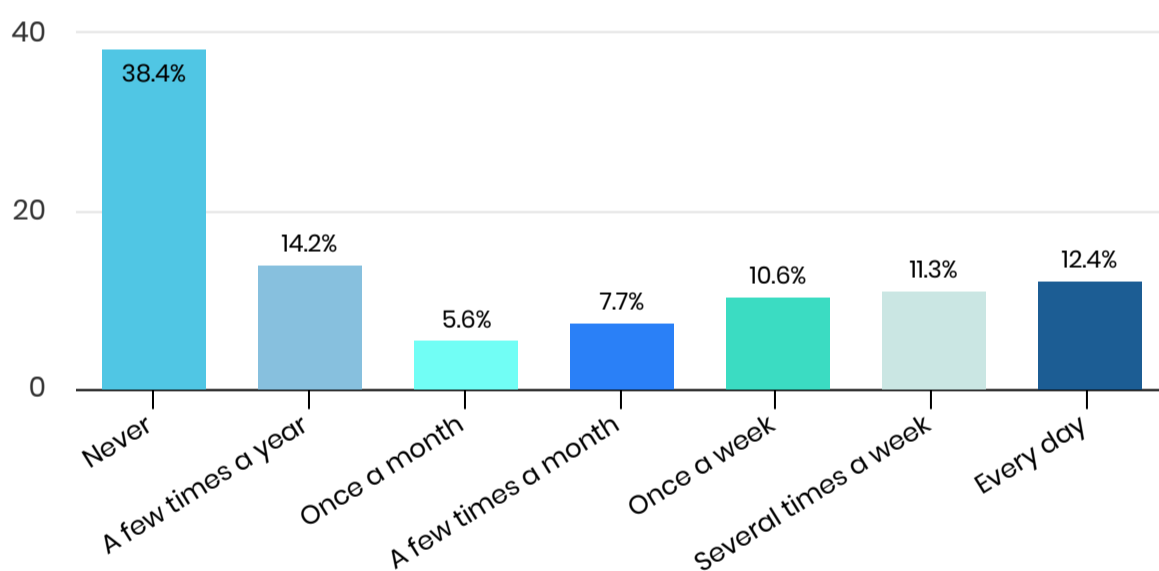
Where do you consume most of your news?



" TELEVISION CLEARLY REMAINS CENTRAL TO PEOPLE'S NEWS CONSUMPTION "

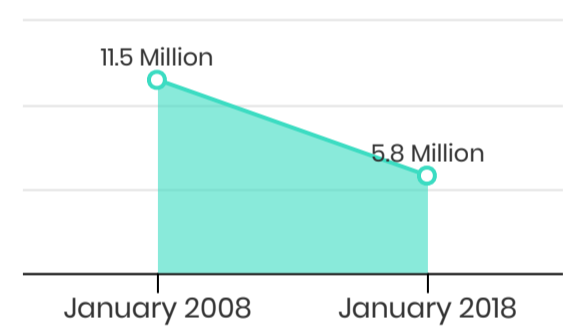
*News Consumption report in the uk 2018

How often do you buy a newspaper?



62% Buy newspapers at least a few times a year

50% Decline in National newspaper sales over the last decade

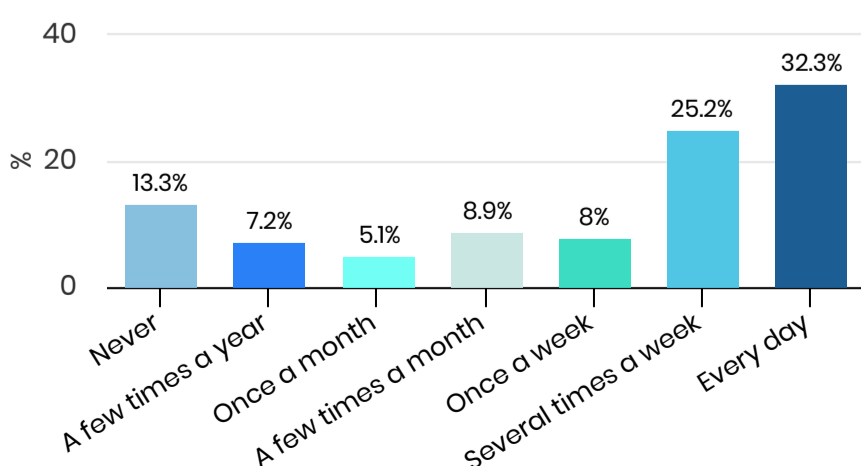


*According to the Department for Digital, Culture, Media & Sport's recent overview of the UK press market

Men twice as likely to buy a newspaper everyday



How often do you read news online?



Why do you choose to read news in newspapers?

